

camdenmusictrust

Registered Charity No: 1126046

2019/20 ANNUAL REPORT and FINANCIAL ACCOUNTS

"Access to Music-Making for all Children and Young People in Camden"

Annual Report for Financial Year 01 April 2019 – 31 March 2020

Chair's Report

In my third year as Chair of Trustees, I am delighted to report that we raised income of £163,041, an increase of over 26% on the previous year (when we were in the fortunate position of being the Mayor of Camden's chosen charity). This meant that, once again, we were able to increase our support - to £120,000, up 20% from 2018/19 - for inspirational musical events and programmes for young people in Camden, particularly those facing challenging circumstances.

A key part of our work as a charity is our campaign ***it's more than music*** that aims to highlight the far-reaching benefits of music education for all children and engage with donors, schools, local and central government for the recognition of music and all creative arts as critically important to well-being and education. Through our advocacy work, we have reached new audiences, built relationships with corporate donors and developed exciting partnerships.

We are fortunate to have a fine roster of patrons, from the worlds of education and music, who share our aims and help raise and maintain the Trust's profile. In this year, we have been joined by Christine Gilbert, former Head of OFSTED and John Lill CBE, classical pianist, musical icon Suggs of Madness, and Councillor Jenny Headlam-Wells who has now completed her tenure as Mayor of Camden. We were also delighted to welcome Paul Keene, Classical Music Programmer at the Barbican to our board of trustees.



Councillor Maryam Eslamdoust, current Mayor of Camden, Suggs, one of our patrons, Esther Caplin, Chair and Councillor Georgia Gould, Leader of Camden, at the Camden Schools' Music Festival, March 2020

We owe a great deal to our many donors who continue to support us to deliver inspiring programmes across Camden. We are especially grateful to Victoria Bridge, Nicola Usbourne, Tony Mackintosh, Isabel Berwick, Matthew Daines, The Columbo Group, The Aldama Foundation, Jusaca Charitable Trust and Fraenkel Charitable Trust. Grants from the Richard Reeve's Foundation and the Reta Lila Howard Foundation supported our Scholarship Programme to provide life changing long-term support for talented young musicians whose families face economic challenges.

We celebrated the 12th biennial Camden Schools' Music Festival at the Royal Albert Hall on 10 March 2020, with a dazzling array of performances, styles and genres demonstrating the vibrancy of Camden as a borough as inspiration was drawn from across the globe and through the ages. One of our key fundraising campaigns **All Together Now** helped raise over £19,000 so 120 hard-to-reach children from London's most deprived wards, and who are new to music, could perform at the Festival and be inspired to continue their music learning, by being part of this musical spectacular. To support our aims of long-term learning support, we launched the Peter West Fund (with a pot of £5,000 to be used over five years), to enable talented children to continue their musical progression on completion of their 4-year scholarship.

Camden Music Trust aims to maintain reserves of £10,000-£30,000 as sufficient cash flow for known commitments, to provide for unforeseen opportunities and enable the Trust to provide matching funding for new applications to trusts and foundations. We are grateful to our auditors, CVS Community Finance who work very hard to keep overheads down in the charity sector by providing their services at low cost.

The Trust exists to ensure that musical opportunities at every level are available to all children and young people in Camden, regardless of their financial circumstances. With 12,000 children in Camden living below the poverty line (32% of the total of 37,500 children living in the borough), this is a real issue which we are committed to addressing. We are a third sector, registered charity which has grown rapidly in the past five years in response to deep changes in music education, nationally and regionally. Our growth reflects the willingness of our community to work together to protect the high quality of music opportunities which have been available to young people.

Without the support of individual and corporate donors, parents, music organisations, charitable trusts and foundations, the hugely valued work which has been pioneered in Camden in offering high quality music opportunities to disadvantaged and disabled young people will be unsustainable.

The impact of coronavirus is very present as we write this report. Camden Music Service adapted swiftly with their team of instrumental tutors to put arrangements in place to continue children's musical education online. In this way, our scholarship students have been able to continue to receive their individual tuition. In the longer term, we recognise the challenges of the impact of social distancing requirements on young people's music education. We know there will be increased demand on all sources of funding and are resolute in our determination to continue to support this life-enhancing activity for disadvantaged children in Camden.

Finally I should like to pay tribute to Pete West who retired in August 2019 after 30 years as Head of [Camden Music Service](#). He established the Service to support every one of our schools and offer young people as many opportunities to take part in music-making as possible. Among his many achievements was the schools' music festival at the Royal Albert Hall, launched in 1998, which provides a performance opportunity for every school in the borough. He also had the foresight to bring into being the Camden Music Trust in order to bridge the funding gap and enable the Service to continue offering subsidised music tuition and activities to families unable to meet the costs involved. He recognised the need to encourage those families who have yet to realise their children have musical potential to participate. His pioneering spirit continues in the work of the Service and the Camden Music Trust.

Esther Caplin, Chair of Camden Music Trust (on behalf of the Trustees), July 2020

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Trustees 2019/20

Trustee	Professional skills and experience
Sarah Allen	Musician, music educator, folk music booking agent
Ian Baker	Retired district judge (Magistrates' Courts) and recorder, formerly a solicitor
Esther Caplin, Chair	Artist/art historian, community organiser, urbanist
Paul Keene	Classical Music Programmer, Barbican
Gina Pearce	Senior Manager, Her Majesty's Prison and Probation Service (Treasurer)
Susy Penney	Retired school administrator (Secretary)
Kam Perera	Event management & PR consultant; children's counsellor
Imogen Sharp	Former senior civil servant and charity CEO, and school governor
Dominic Tinley	Media and technology consultant, and Trustee of Reach Volunteering

Charity structure and details of how it is managed, including methods for recruiting trustees

Camden Music Trust had nine Trustees during the year, bringing a wide range of appropriate skills to manage the charity. Trustees meet six times per year augmented by working groups focusing on specific projects.

Camden Music Trust's management, policy and decision making processes adhere to the Charity Commission's CC10 guidance, "The Hallmarks of an Effective Charity". Its programmes are managed by the Head of Camden Music Service under a service level agreement with the London Borough of Camden. The Service manages the Camden Music Hub which provides high quality music opportunities for over 5,000 young people each year.

Activities and objectives

Our purpose is to promote, improve, develop and advance education in and the appreciation of music in all its aspects for children and young people resident in or educated within the London Borough of Camden, with a particular view to assisting those in financial hardship.

Camden offers more opportunities now for young musicians than ever before - but these come at a cost which in many cases can pose real problems. It is a tragedy if a young person is denied the chance to develop a talent because he or she cannot afford to have regular lessons, to be a member of a performing group, to take up a further or higher education place or to buy a decent instrument.

In planning our activities, the Trust follows the Charity Commission's guidance on public benefit. We are raising funds for:

- ❖ Scholarships to cover the costs of music lessons for highly talented children living below the poverty line and children living with disabilities
- ❖ Programmes and events that inspire children and encourage them to aim really high such as the Camden Music Festival at the Royal Albert Hall, our Sinfonias, and other specially devised programmes
- ❖ Running costs of two Saturday Music Centres, 35 youth ensembles (orchestras, choirs and jazz groups) and holiday courses
- ❖ Musical instruments for loan to beginners and young people facing challenging circumstances.

Our firm belief is that in this way we will enable young people to develop precious talent, for their own benefit and that of the community.

Somers Town Sinfonia



The Somers Town Sinfonia is our “orchestra” for children who have been learning their instrument alongside their classmates as part of Camden Music’s Wider Opportunities programme. It is based at Regent High which has excellent rehearsal facilities and for the majority of participants, is within walking distance of their primary school and home and will be their secondary school.

In summer term 2019, 29 children from nine local primary schools rehearsed alongside tutors, professional musicians and conservatory players for ten weeks culminating in a performance on 9 July to a very appreciative audience of family and friends in the school’s beautiful Regent Theatre. The young players’ programme comprised film music (James Bond theme), a *Rite of Spring* and *Firebird Mashup*, *Carnival of Venice*, *Havana* and their own composition – all learned and rehearsed in just one term.

The aim of the project is to widen the participation in out-of-school music making; it involves families who otherwise would not be taking up an extra-curricular music offer. The close working relationship between the Camden Music Service and Camden schools has been vital in terms of establishing links and building relationships with parents to encourage their support for their children’s musical learning.

Feedback from parents has been very positive:

- *I have seen my child put in great effort into this instrument. My son has been practising more often.*
- *In this project my child is learning a lot and it is really helping my child to improve in their education at school. And by the looks of my child it looks like they are really enjoying it.*
- *N is definitely more excited and I have noticed that she has practised more than before. I also notice that the group starts becoming one.*

Participants were equally enthusiastic:

- *I enjoyed when we all played together. I know now that there is a brand new note on my recorder.*
- *I’ve learned a new note called C#. I’ve learned how to interact with people I don’t know.*
- *Well what I expected was it to be fun and that this will give me great opportunity on me and it does both ways. I learned how to move my finger down the string while playing. To be honest I didn’t know you could do that!*

The majority of former participants are continuing with instrumental lessons at school or at the Camden Saturday Music Centre.



The Somers Town Sinfonia has been made possible by generous funding (for three years) from John Lyon's Charity and is a partnership between Camden Music Service, the Young Person's Concert Foundation and the Royal Academy of Music.

Investing in Young Musicians Who Face Challenging Circumstances

Four-year Camden Music Trust Scholarships are awarded to highly musical children from challenging backgrounds including some with Special Educational Needs / Disabilities.

The Camden Music Trust Scholarships give talented children who come from disadvantaged homes, the four forms of support they need for the four years between the end of the First Access Scheme at nine years old and being able to start the GCSE Music course at 13 - when free instrumental lessons are available again at school. The scholarship covers:

- 1) Fees for instrumental lessons
- 2) Structured opportunities to play in music groups which have a vital social role
- 3) Mentoring by experienced, qualified staff
- 4) Being able to use the support structures after the bursary ends to age 18.

Every child in receipt of a Scholarship is encouraged to attend the Saturday Music Centre and a holiday music activity, fully funded by the Scholarship. This provides the vitally important social music-making, which will motivate them as they move through secondary school.

The recipients of our first Scholarships continue to grow in confidence and we have been able to fund many more Scholarships and create a new fund for purchasing musical instruments for loan to young people facing challenging circumstances.

Camden Schools' Music Festival at the Royal Albert Hall, 10 March 2020

The year ended with a musical highlight - the 12th biennial Camden Schools' Music Festival in the magnificent Royal Albert Hall, involving children and young people from every school in the borough.



This was an evening of music of many styles, from Beethoven's *Ode to Joy* and Sibelius' *Finlandia*, to a traditional Zulu song from South Africa; new works by rap artists and by primary pupils, to the premiere of *A New Created World*, written by students from two of the borough's primary schools and two of our special schools, working with composer James Redwood and the Orchestra of the Age of Enlightenment. This last piece was performed by everyone: its creators, the Camden Youth Orchestra, the Camden Concert Band, Camden Youth Jazz Band, 120 Wider Opportunities / First Access players, and massed primary and secondary choirs of 1800 voices plus Royal Academy of Music students and players from the Orchestra of the Age of Enlightenment.

A New Created World (pictured below) was supported by a partnership grant to Camden Music Service from the London Music Fund and encapsulated what the music service is about: "Creative work, with musicians of all abilities working together at the peak of their ability, different genres of music respected equally, children's contributions properly valued, and a performance that lifted the spirits of everyone who heard it or participated in it." (*Deborah Rees, Head of Camden Music Service*)



As schools closed the following week (due to coronavirus lockdown) we felt very fortunate that the Festival performance was able to go ahead, the natural conclusion to the immense hard work by so many young people, school and music staff, and professional musicians, and enjoyed by a highly enthusiastic audience of over 3,000 families and supporters, many of whom were first-time attenders at the Royal Albert Hall, or indeed at any professional concert venue.

QUOTES FROM SUPPORTERS



“Great musicians all have one thing in common - they discovered their love of music during childhood. The work that Camden Music Service does to ensure that all children in Camden have access to music lessons, ensembles, instruments and courses is second to none. The range of activity offered and the standard of the teaching means that year after year, Camden produces fantastic musicians who go on to enrich the culture of this country. They need and deserve our whole-hearted support.” **Sir Mark Elder, CBE - Music Director of the Hallé Orchestra**

“The Orchestra of the Age of Enlightenment (OAE) is delighted to have an ongoing partnership with Camden Music Service. Working together for over ten years the two organisations have a similar ethos – that of inspiring young people in music making of the highest quality whatever level they are. I believe the strength of an excellent arts organisation teaming up with a professional orchestra can give life changing opportunities to all those involved. OAE players relish working with Camden students and staff alike and we look forward to many more years of fantastic music making with aspiring young musicians!”

Cherry Forbes - Education Director, Orchestra of the Age of Enlightenment



“Camden Music Service has played a pivotal part in my career as a musician/producer/educator. The help, knowledge and support they gave me was unconditional and I truly believe that their service is world class.” **Mark Crown BMus (Hons)**

“This is a completely uplifting endeavour in which thousands of children in a challenging inner city London Borough are given the chance to explore and develop the music that is within them. I confess to bias in this matter – I enjoy the honour of compering the wondrous bi-annual event at London’s Albert Hall in which 2000 children between the ages of 4 and 18 sing to a quite extraordinarily high standard. They are accompanied by 300 young orchestral players, drummers and more. This event alone speaks to the incredible spirit of music education in Camden. I am more than proud to support Camden Music Trust in nurturing, sustaining, and growing music in schools in Camden.”

Jon Snow - Newscaster, Channel 4 News





"I created my Jazz course in collaboration with Camden music service in 1995 and have watched so many young musicians pass through our doors and jump directly onto the professional world stage. My strategy is to always treat every musician as an equal and a professional from beat one. The excellent tuition across the board has won Camden Music Service the reputation as being one of the best in the country...which it truly is from the inside out! A musical dream, a great team creating world class musicians, in for the long haul until they're ready to leave... A Music Service Supreme."

Nikki Yeoh - Jazz FM Awards, Instrumentalist of the year 2017

"Camden Music Trust is an inspiration, playing a vital role in ensuring that young people in Camden continue to have access to the very best instrumental tuition and performance opportunities, regardless of their financial circumstances. From grassroots projects to the bi-annual Royal Albert Hall extravaganza, I have been hugely impressed by all the great work they support. Long may it continue."

Mark Pemberton

**Director of the Association of British Orchestras and
Chair of the National Music Council**



Thank you to our donors and supporters

The generosity of our supporters, charitable trusts and foundations, and corporate sponsors enables us to work with thousands of children and young people every year. We would like to extend special thanks to the following organisations and individuals.

Trustees

Sarah Allen, Ian Baker, Esther Caplin - Chair, Paul Keene, Gina Pearce, Susy Penney, Kam Perera, Imogen Sharp, Dominic Tinley

Camden Music Service

Deborah Rees (Head), Deirdre Box, Guy Forbat, Eve Gordon, Kate Hannent, Joel Kwantreng, Marilyn Martin, Sheena Masson, Jenny Morgan, Joanne Smith, Vicky Yannoula, and the peripatetic teachers and school staff throughout Camden who do so much to support children's music-making.

Funders & Sponsors

The Aldama Foundation, Arts Council England, Andor Charitable Trust, Camden Tour Guides Association, Carmen's Benevolent Trust, Chapman Charitable Trust, Clothworkers' Foundation, Columbo Group Columbo Foundation, Ernest Cook Trust, Fraenkel Charitable Trust, Garfield Weston Foundation, The Goldsmiths' Company Charity, Hiltongrove, Holiday Inn, John Lewis Partnership (Waitrose John Barnes), John Lyon's Charity, Joseph Mindel Trust, Jusaca Charitable Trust, London Energy, London Music Fund, Marsh and Parsons, Mercers' Charitable Foundation, National Foundation for Youth Music, North London Housing Co-op, Patrick Rowland Foundation, Radcliffe Trust, Reta Lila Howard Foundation, Richard Reeve's Foundation, RK Charitable Trust; Robert Gavron Charitable Trust, Sainsbury's Camden, The Derek Hill Foundation, The Dorothy Croft Foundation, The Thistle Trust, Trusthouse Charitable Foundation, The Usborne Foundation, United Jewish Israel Appeal, The Woodward Charitable Trust, The Worshipful Company of Chartered Secretaries & Administrators, The Worshipful Company of Fan Makers and Wellcome Foundation

Supporters

Camden schools; teachers; children & parents; Friends of Camden Music and their friends and families; fundraising / reporting, Andrew McKenzie, Julie Wemyss and Katrina Duncan.

Individuals

We would also like to thank the numerous individuals who have supported us in the past two years, including, donors, volunteers and event participants.

Adam Brimelow	Eve Rogans	Mark Pemberton
A Holle	Fiona Cairney	Mark Templeton
Akiko Ito	Fiona Macintosh	Martin Fraenkel
Alan Hill	Gavin Potter	Matt Hervey
Alan Seymour	Giles Martin	Matthew Daines
Alec McCluskey	Gina & Matt Pearce	Matthew Wright
Alyson Dermody-Palmer	Gordon Tindale	Melanie Waddy
Andy Bradford	Guy Chambers	Melissa Merryweather
Ann Humphrys	Guy Davis	Michael Jarvis
Anna Fairbank	Heather Schaessens & Stephen	MJ Hurford
Anna Wright & Chris Bilton	Coleman	Nina Stubbings
Antony Stoll	Helen Ward	Pat & John Banks
Archie Onslow	Horatia Raphael	Patrick Bicknell
Broomer family	Hugh Marshall	Patrick Irwin
Carol Stone	Ian Baker	Peju Sansui
Cate McLaurin	Isabel Berwick	Peter Hobson
Charlie Forman	Isobel & Daniel Pick	Peter West
Charlotte Cutts	James Westhead	Polly Shields
Charlotte Wilson	James Beevers	RJ Latham
Claire Sunderland	James Waite & Hamideh Heydari-	Robert Marshall
Conor Gearty	Waite	Roger Milton
Cora & Roy Cabuso	Jan Pahl	Sally Ashcroft
David Caplin	Jan Toporowski	Sam Price
David Cohen	Jan Van Der Meulen	Sandra Jacobs
David Strahan	Jenny Headlam Wells	Sarah Allen
Deborah Rees	Jenny Waldman & Richard Bull	Sarah Gordon
Delia Boylan	Jill Shields	Sheila Hayman
Diana Reich	Jill Wills	Sheila West
Dr Jill Franklin	Joanna O'Sullivan	Stephen Coleman
Dr John Russell	Jocelyn Sampson	Stephen Hill & Dr B Wren
Dr Jonathan Bindman	John Harvey	Steve McCauley
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Emily Finch	Lissa Evans	Victoria Bridge
Emily Stubbs	Lord Valerian Freyburg	Will Jeffery
Emma McClelland	Lucy Scott Moncrieff	William Murray
Ethel Shoul	Mark Crown	